

Our Facebook Page intent

Our intent is to use our school and community's understanding of social media to make connecting with our school families more convenient. We wish our school's activities and our understanding of excellent educational practice to be more accessible and we want to encourage our school community to share their knowledge and skills with us. Our school's Facebook page allows our community to keep up to date with activities through a contemporary medium currently used by many of our families. The page will allow us to seek their input on issues and to also invite positive comments on ways we can improve. But overwhelmingly, our Facebook page is a place where we build our community by building school spirit. We ask that our community accentuate the positives and bring to everyone's attention the little things that make our school community great.

Our Code of Conduct

Using Real Names

All users interacting with the St Elizabeth's Primary School Facebook page, either by liking or commenting on posts must do so using a Facebook account that clearly identifies them by their real name.

Raising Issues and not Including Names

St Elizabeth's Parish Primary School is happy to be alerted to share parent knowledge and skills via its Facebook page but expects the community to show sensitivity to what should be dealt with in a less public forum. Some things are best dealt with privately. Comments should be centred around school improvements in grounds, buildings and activities. Concerns involving any of the students or staff must NOT be raised in the Facebook page. When commenting you are asked to support the issue via a Facebook comment or a 'like'. We do not invite comments or interactions that incite or fuel overly negative sentiments. We also ask that you do not use the names of our teaching and administration staff, students or any other member of the community in any issues based postings. We reserve the right to block access by anyone who abuses our trust. (See below)

When can I use names in Posts?

You can use names in posts when you wish to acknowledge someone's great work or community contribution. We wish our Facebook page to be used to build a strong community spirit; patting someone on the back publicly goes a long way to building the school we all want to be part of.

How to interact with the Facebook Page

Initially, users will be able to comment on the school's postings and on comments by other users. Users will also be able to 'like' a post or comment by clicking on the 'like' button. Users will not be able to author a posting of their own or load media such as video or photos. User rights will be reviewed over time.

Underage Facebook Users

St Elizabeth's Parish Primary School does not endorse children under the age 13 year old threshold imposed by Facebook creating their own Facebook account. We encourage children under parental supervision and consent to view our school's Facebook page and contribute to content via their parent's account. In the case of a parent allowing an underage student to post a comment, the student should end the comment with their name. We believe our community's conduct on our Facebook page will serve as role modelling for our students as to how to behave in social media spaces.

Moderation and Blocklisting

St Elizabeth's Parish Primary School reserves the right to set the strength level of the Facebook profanity filter and to add additional words and names to the page's blocklist.

Action Resulting from any Breaches of the Code of Conduct

St Elizabeth's Parish Primary School reserves the right to ban any user from interacting with its Facebook page for breaches of the Code of Conduct.

The Law and Facebook's Term

St Elizabeth's Parish Primary School Facebook page operates under the Commonwealth Telecommunications Act and Facebook's Terms.